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Press release

Wednesday, 18 October 2017

dvi and Interseroh symposium

Future Resources 2017: Successful start under the theme “Packaging is raw material”

- +++ Discussion on the topic of the recycling capabilities of packaging
- +++ Experts agree: “More focus must be placed on eco-design”

Cologne/Frankfurt. Environmental service provider Interseroh and the Deutsches Verpackungsinstitut e.V. (German Packaging Institute, dvi) held their first joint symposium “Future Resources 2017” in Frankfurt am Main yesterday. 100 participants from retail, the production industry and the recycling industry engaged in an intensive discussion on the topic of the recycling capability of packaging.

“It was time to arrange constructive dialogue between the participants of the packaging value chain,” says **Markus Müller-Drexel, Managing Director of INTERSEROH Dienstleistungs GmbH**. “We all agree that more focus in packaging production must be placed on eco-design. The recycling quotas demanded can be achieved only if we address this topic together as well and use packaging efficiently as a resource.”

“We are pleased that our first joint symposium with Interseroh was so well received in the industry. This gives us confidence that the packaging industry will continue to vindicate its role as a pioneer of the circular economy”, says **Winfried Batzke, Managing Director of the dvi**. “We hope that having now begun this dialogue, we can continue it productively in the next few years.”

As part of the event “Future Resources 2017 – Packaging is raw material”, dvi and Interseroh had extended the invitation to discuss the necessity for the optimal economical and ecological use of packaging in closed cycles together with renowned speakers including Gunda Rachut (Director of the Stiftung Zentrale Stelle Verpackungsregister), Peter Heydasch (materials expert at Dow Europe GmbH) and Stefan Dierks (Head of CR Product & Strategy Tchibo GmbH). You can find more information about the event at www.future-resources.de.

About the Deutsche Verpackungsinstitut e.V. (dvi):

The Deutsche Verpackungsinstitut e.V. (dvi) is the only network of the German packaging industry, which unites companies of all stages of the value chain as members. The dvi supports the transfer of know-how and promotes the dialogue between its more than 230 member

ALBA Group



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companies, institutions and partners. It is a platform for information, insights, inspiration and exchange in the field of packaging.

You can find more information about dvi at www.verpackung.org.

About Interseroh

Next to ALBA, Interseroh is one brand under the umbrella of the ALBA Group. The ALBA Group operates with a total of about 7,500 employees within Germany, Europe and Asia. With an annual turnover of approx. 1.8 billion Euros (2016) ALBA Group is one of the leading recycling and environmental services companies as well as raw material providers worldwide. In 2016 alone ALBA Group saved almost 4.3 million tonnes of greenhouse gases compared to primary production and at the same time about 36.2 million tonnes of primary raw materials through its recycling activities.

Further information on Interseroh can be found at www.interseroh.com. All press releases of the ALBA Group may be subscribed to via RSS feed at www.albagroup.de/presse.

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Picture caption: Markus Müller-Drexel, Managing Director of INTERSEROH Dienstleistungs GmbH (on the left) and Winfried Batzke, Managing Director of Deutsche Verpackungsinstitut e.V. (dvi) at their first joint symposium „Future Resources 2017 – Packaging is raw material“

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