

Press release

Thursday, 31 August 2017

International distinction from Annual Report Competition (ARC)

Interseroh Wins Three ARC Awards for Sustainability Magazine

Cologne. INTERSEROH Dienstleistungs GmbH has won three of the Annual Report Competition (ARC) awards for its sustainability magazine. The panel of the largest international call for entries for annual reports granted the environmental service provider a Gold Award for the overall presentation of the magazine and in the “Photography” category. Additionally, the magazine of the company that forms part of the ALBA Group, an international recycling specialist, received an Honour Award in the “Interior Design” category.

“We are very pleased to have won three of the sought-after ARC awards,” says **Markus Müller-Drexel, Managing Director of INTERSEROH Dienstleistung GmbH**. “It shows that we made the right decision when selecting our method of sustainability reporting. Sustainability is a core topic for us that we practise very consciously, both internally and externally. This makes it all the nicer that we have now received this international recognition for our efforts in this area.”

The Interseroh sustainability magazine is published annually and constitutes an extension of the traditional sustainability report, which is published every two years. The journalistically prepared magazine focuses on the positive effects of Interseroh’s services, which are rendered under the motto “zero waste solutions”. These are above all innovative solutions with which the environmental service provider counteracts the wastage of products and materials.

The current sustainability magazine and the complete Sustainability Report 2016 can be accessed at www.interseroh.de/en/sustainability.

About the ARC Awards:

The “Annual Report Competition (ARC)” Awards have been issued annually by the independent event holder MerComm, Inc. since 1987. The awards recognise annual reports that exhibit customised design concepts as well as harmonising imagery and text. With an independent, volunteer panel of 200 experts, the competition is the largest international call for entries for

annual reports. The “Gold”, “Silver”, “Bronze” and “Honours” awards are issued in various categories, within the individual industries. In 2017, there were a total of 1,987 entries from 34 countries. The award ceremony will take place in Tokyo on 12 October 2017.

About Interseroh

Next to ALBA, Interseroh is one brand under the umbrella of the ALBA Group. The ALBA Group operates with a total of about 7,500 employees within Germany, Europe and Asia. With an annual turnover of approx. 1.8 billion Euros (2016) ALBA Group is one of the leading recycling and environmental services companies as well as raw material providers worldwide. In 2015 alone ALBA Group saved almost 5.9 million tonnes of greenhouse gases compared to primary production and at the same time about 51.8 million tonnes of primary raw materials through its recycling activities.

Further information on Interseroh can be found at www.interseroh.com. All press releases of the ALBA Group may be subscribed to via RSS feed at www.albagroup.de/presse.

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