

Press release

Tuesday, 17 September 2019

12th German Sustainability Award

Interseroh finalist in the special category Digitalisation at the German Sustainability Award

Cologne. Environmental services provider Interseroh has made it into the top 3 in the special Digitalisation category with its online shop Lizenzero in the competition for the German Sustainability Award. This was decided by the panel consisting of numerous experts in the areas of business, research, politics and civil society. Thus Interseroh, a subsidiary of recycling specialist ALBA Group, is finalist in the competition for the renowned distinction. The special digitalisation award is offered for the first time this year, the award ceremony takes place in Düsseldorf on November, 21.

“It is a great honour to now be among the top 3 in this competition,” says **Markus Müller-Drexel, Managing Director of INTERSEROH Dienstleistungs GmbH**. “This shows us that conservation of resources and a strong circular economy with digital solutions are promising. Therefore, we will continue to pursue the path of sustainability with a focus on the future and with many innovative ideas.”

Via Lizenzero, dealers and companies can register their circulated packaging quickly and easily and thus fulfil their obligations according to the new German Packaging Act, which has been in force since January 2019. Lizenzero bears the Trusted Shops quality seal and is aimed especially at smaller dealers and companies that so far have little experience with packaging licensing in a dual system. At the same time, their awareness is raised of the quantity of packaging produced by them and they are thus urged to reduce consumption in the interests of sustainability. Further information on Lizenzero can be found at <https://www.lizenzero.de/en>.

About the German Sustainability Award:

The German Sustainability Award acknowledges those companies which, through their products and services, are particularly successful in facing ecological and social challenges and which, in doing so, use sustainability as a business opportunity. You can find more information at <https://www.nachhaltigkeitspreis.de/en/>.

About Interseroh

Next to ALBA, Interseroh is one brand under the umbrella of the ALBA Group. The ALBA Group is one of the leading recycling and environmental services companies as well as raw material providers worldwide and operates within Germany, Europa and Asia. In 2018 its



divisions generated an annual turnover of 2.1 billion Euros and employed a staff of more than 8,000 employees. In 2017 alone ALBA Group saved almost 4.1 million tonnes of greenhouse gases compared to primary production and at the same time about 30.2 million tonnes of primary raw materials through its recycling activities.

Further information on Interseroh can be found at www.interseroh.com.

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