

Press release

Wednesday, June 5, 2019

ALBA Group with new internet presence

Modern and transparent: ALBA Group website now even more compact for all users on the web

Berlin. The ALBA Group, one of the world's leading recycling and environmental services providers, has modernised its web presence. At www.albagroup.com, users can find the information they are looking for or the right contact even more easily thanks to a compact and customer-optimised design. The much more streamlined navigation is tailored to the needs of the users and is helpful for quick orientation.

A new feature is the ALBA Group Newsroom. There, all the information from the ALBA world is collected together for customers, journalists and other interested parties from the industry. Here, users have transparent access to current media reports, press releases, articles from the industry magazine *recyclingnews* and the latest contributions on the ALBA Group's social media channels. The careers section has also been expanded considerably so that interested applicants can access current vacancies and vocational training information more quickly. In addition to the location-based job search in the job portal, the new "Apprentice Matching" helps interested parties to find the right apprenticeship.

"After 50 years of successful history as a company, our new website sets standards for our future communication", says **Dr Axel Schweitzer, CEO of the ALBA Group**. "The fastest way to the service with an excellent overview of topics and key information – our focus is the optimal use of our site by our customers."

"The modern design suits an innovative company like the ALBA Group", says **Henning Krumrey, Head of Corporate Communication & Political Relations of the ALBA Group**. "With the thematic and visual organisation of the site, in addition to interactive features and news formats, we present ourselves as a modern pioneer of the industry."

About ALBA Group:

The ALBA Group, one of the leading recycling and environmental services companies as well as raw material providers worldwide, operates with its two brands – ALBA and Interseroh – within Germany, Europa and Asia. In 2017 its divisions generated an annual turnover of approx. 1.8 billion Euros and employed a staff of about 7,500 employees. In 2017 alone ALBA Group saved almost 4.1 million tonnes of greenhouse gases compared to primary production and at the same time about 30.2 million tonnes of primary raw materials through its recycling activities.

Further information on ALBA Group can be found at www.albagroup.com.

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Media contact:

Henning Krumrey
Head of Corporate Communication & Political Relations
Phone: +49 30 35182-5050 or +49 151 14659008
Henning.Krumrey@albagroup.de

Susanne Jagenburg
Press Spokesperson ALBA Group
Phone: +49 30 35182-5080 or +49 170 7977003
Susanne.Jagenburg@albagroup.de

ALBA Group plc & Co. KG
Knesebeckstraße 56-58
10719 Berlin
Germany
Phone: +49 30 35182-5040



Tradition meets innovation – 50 years of ALBA.
You can find the milestones of our company's history
at: www.albagroup.com.