



# interseroh

Media information, 5 June 2013

**Strategic goal: Securing and creating value**

## **Interseroh publishes first sustainability report**

Cologne. Today's International Environment Day sees Interseroh publish its first sustainability report. The report underscores the environment and recycling company's commitment to sustainable development as a system service provider. The Interseroh Sustainability Report 2012 comprehensively and systematically documents for the first time how the company's internal processes and the projects it undertakes for customers are made environmentally and socially compatible.

Titled 'Really Sustainable', the report presents key developments and figures for the years 2010 to 2012 and covers both the services activities of Interseroh and the lightweight packaging sorting and facility management activities of the ALBA Group. The report is compiled in conformity with Global Reporting Initiative (GRI) guidelines to Application Level B+.

### **Sustainability strategy with named targets**

The report follows a six-month strategy process in which Interseroh analysed sustainability-related risks and opportunities for its business. Based on this analysis, Interseroh developed a sustainability strategy with six action areas – customers, material streams, supplier standards, ecological footprint, compliance, workforce, and social responsibility – and named measurable targets for each action area. These are coordinated by a newly created Sustainability Management function, with implementation the responsibility of the relevant departments.

**ALBA** Group

- Seite 1 von 3 -



# interseroh

Interseroh's sustainability strategy follows two directions of thrust: "We want to secure value by avoiding social and environmental impacts. And we want to create value by reducing our customers' resource use, tapping into new material cycles and sustainably developing innovation," **explained Eric Mendel, Member of the Board of the ALBA Group with responsibility for the Services segment, which includes Interseroh.** Interseroh understands the strategy's slogan, 'Really Sustainable', as a constant challenge to be addressed jointly with the workforce and business partners.

## **Regular reporting**

The Interseroh Sustainability Report 2012 marks the start of regular sustainability reporting. This provides customers, the workforce, suppliers and the public with transparency about the impacts of Interseroh's business activities – and a basis for regular dialogue.

For further information and a download link for 'Really Sustainable', the Interseroh Sustainability Report 2012, please see [www.echt-nachhaltig.com](http://www.echt-nachhaltig.com).

*ALBA Group has with its two brands – ALBA and Interseroh – about 200 subsidiaries and equity holdings within Germany, Europe, the U.S. and Asia. With an annual turnover of approx. 2.9 billion Euros (2012) and about 9,000 employees\* ALBA Group is one of the leading recycling and environmental services companies as well as raw material providers worldwide. The operating activities of Interseroh focus on organising the recovery of packaging and products and on the sale of scrap metal. ALBA's operating activities focus on waste management services in municipal and commercial sectors, the sale of secondary resources, the development and operation of recycling and production plants as well as the design and performance of facility solutions.*

*\* headcount / minority shareholdings included*

**ALBA** Group



# interseroh

Further information on ALBA Group can be found at [www.albagroup.de](http://www.albagroup.de). All press releases of the ALBA Group may be subscribed to via RSS feed at [www.albagroup.de/presse](http://www.albagroup.de/presse).

**Media contact:**

Verena Köttker

Head of Corporate Communications & Political Relations

Phone: +49 30 35182-5050 or +49 151 12287572

[Verena.Koettker@albagroup.de](mailto:Verena.Koettker@albagroup.de)

Susanne Jagenburg

Press Spokeswoman ALBA Group

Tel.: +49 30 35182-5080 or +49 170 7977003

[Susanne.Jagenburg@albagroup.de](mailto:Susanne.Jagenburg@albagroup.de)

**ALBA** Group