

# Press release

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## Digital World's Leading Trade Fair

## BAU 2021: Interseroh provides information online on take-back and recycling solutions for transport packaging

Cologne. The environmental services provider Interseroh is participating for the first time as a main exhibitor at BAU, the world's leading trade fair for architecture, materials and systems, which will take place online from 13 to 15 January 2021. The subsidiary of the recycling specialist ALBA Group is a long-standing partner of the construction industry and provides information about its take-back and recycling solutions for transport packaging and how to close loops for special materials such as aerated concrete. Another topic is the new unit "Umwelt Compliance Europa (UCE)" for EU-wide packaging licensing and taking back of waste electrical equipment and batteries.

"Together with the construction industry, we have established a sustainable solution for recycling transport packaging," says **Frank Kurrat, Business Unit Manager at INTERSEROH Dienstleistungs GmbH**. "We are constantly working on new services to simplify the processes for our customers and to keep resources in circulation. That's why we're delighted to be a main exhibitor at BAU for the first time this year and are looking forward to seeing how the digital presentation is received."

For almost 30 years, Interseroh has been coordinating the nationwide collection and recycling of used transport packaging together with around 600 certified partners. The company is market leader and sets standards in terms of quality, customer orientation and innovative recycling technologies as these numbers show: approx. two million waste management processes per year, over 360,000 tonnes of transport packaging taken back and more than 100,000 commercial collection points.

Interseroh has founded the "Umwelt Compliance Europa (UCE)" unit to enable manufacturers, distributors and importers of packaging, waste electrical equipment and batteries to fulfil their product responsibility and to conveniently comply with the resulting registration and take-back obligations in Europe with legal certainty. With the UCE unit, the environmental services provider assumes all tasks arising from the legal obligations within the EU as well as in Great



Britain, Norway and Switzerland: from the analysis and selection of the appropriate country-specific licensing and take-back system up to contract management and reporting.

Interseroh also organises individual recycling solutions especially for the construction industry and closes, for instance, the cycle for Ytong and Multipor residues for building materials manufacturers. These are collected in big bags, sorted by type, at the construction site, picked up by Interseroh and processed by the manufacturer for the production of new goods. Also, products of all kinds can be disposed of via the take-back platform [ecoservice24.com](https://ecoservice24.com) in an environmentally friendly and simple manner.

### **About Interseroh**

Next to ALBA, Interseroh is one brand under the umbrella of the ALBA Group. The ALBA Group is one of the leading recycling and environmental services companies as well as raw material providers worldwide and operates within Germany, Europa and Asia. In 2019 its divisions generated an annual turnover of 2.0 billion Euros and employed a staff of approx. 8,800 employees. In 2019 alone ALBA Group saved 4.2 million tonnes of greenhouse gases compared to primary production and at the same time 32.3 million tonnes of primary raw materials through its recycling activities.

Further information on Interseroh can be found at [www.interseroh.com](http://www.interseroh.com).

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