



# Press release

Thursday, 21 September 2017

## Development of reusable pools

## Interseroh and Fermacell optimise the supply chain in the construction industry

Cologne. INTERSEROH Pool System GmbH, a company of the international recycling specialists ALBA Group, has developed a new logistics concept to manage reusable palettes, together with the gypsum fibreboard manufacturer Fermacell GmbH. The aim of this joint project is the optimisation of the supply chain, with better traceability of the palette flow of building sites and the building materials trade.

The new logistics concept in detail: Interseroh collects Fermacell own brand and Euro palettes from building sites, and in the building materials trade, nationwide. To this end, the environmental service provider has built up an area wide transport network. Then the palettes go to one of the 12 depots run by Interseroh, where sorting and technical testing take place. Then the palettes are sent to the plant sites of Fermacell GmbH, where they will be used again. The service will be handled via an online portal, where you can see all steps. Full data transparency is therefore guaranteed for all participants in the process chain, at all times.

“With Fermacell GmbH, we have found a partner with whom we were able to position an innovative solution for the return, preparation and reprovision of palettes on the market”, says **Dr. Timo Langemann, Managing Director of INTERSEROH Pool GmbH**. “The aim is to gain further partners for the logistics concept, so that all participants in the process chain benefit from having one contact person and therefore uniformly high quality standards.”

“Our goal was to find an efficient and sustainable pooling system which considers our individual requirements and palettes”, says **Klaus Bröker, Head of Sales, Germany, for Fermacell GmbH**. “Interseroh gave us excellent advice on the conversion process from single use to reusable palettes, meaning that we also wanted to introduce the management of Fermacell palettes to the market together.”

### **About Fermacell:**

As a company in the business unit “Dry Lining“, Fermacell GmbH, a company in the Xella group, sells gypsum fibre and cement bound boards, as well as fire resistant boards, under the brand “AESTUVER”. The Xella group develops, produces and sells building materials, dry construction boards, chalk and limestone. With the brands Ytong, Hebel and Silka, Xella is one of the biggest manufacturers of porous concrete and sand-lime brick worldwide. The Multipor brand stands for non-flammable mineral insulation boards. Fermacell and Fermacell Aestuver offer dry construction and fire resistant solutions, and Fels is one of the leading providers of chalk and limestone in Europe.

With a turnover of 1.33 billion Euros (2016), and over 5,900 employees, the Xella group is a leading international solution provider in the area of building materials and related industries. Xella is based in



Duisburg/Germany, and has 95 factories in 20 countries and sales organisations in more than 30 countries. The products from Xella are completely sustainable, both in manufacturing and in use. Therefore they make an important contribution to the construction of high quality, long lasting and energy efficient buildings, and therefore also environmental protection and conservation of resources.

You can find further information about Fermacell GmbH at [www.fermacell.de](http://www.fermacell.de).

#### **About Interseroh**

Next to ALBA, Interseroh is one brand under the umbrella of the ALBA Group. The ALBA Group operates with a total of about 7,500 employees within Germany, Europe and Asia. With an annual turnover of approx. 1.8 billion Euros (2016) ALBA Group is one of the leading recycling and environmental services companies as well as raw material providers worldwide. In 2015 alone ALBA Group saved almost 5.9 million tonnes of greenhouse gases compared to primary production and at the same time about 51.8 million tonnes of primary raw materials through its recycling activities.

Further information on Interseroh can be found at [www.interseroh.com](http://www.interseroh.com). All press releases of the ALBA Group may be subscribed to via RSS feed at [www.albagroup.de/presse](http://www.albagroup.de/presse).

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