

Press release

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Sustainability magazine published

Global goals in focus: Interseroh presents new sustainability strategy

- +++ The Cologne environmental services provider has oriented its sustainability strategy to the 17 Sustainability Development Goals of the United Nations
- +++ Four central fields of action defined for sustainable development
- +++ Sustainability magazine “zero waste solutions” reports on new solutions for more circular economy and less waste

Cologne. The environmental services provider Interseroh presents its new sustainability strategy, which is oriented towards the 17 goals of the United Nations (Sustainable Development Goals – SDGs), in its sustainability magazine published today. Therefore, the subsidiary of the international recycling specialist ALBA Group is facing increasing global challenges which the company specifically targets with its mission “zero waste solutions“.

“Zero waste solutions” is also the title of the new sustainability magazine in which Interseroh presents current projects: From lithium-ion battery recycling to sharing economy for children’s clothing, right up to closed-loop circulation of plastic packaging. Together with its customers, the environmental services provider improves the resource efficiency and counteracts the waste of products and materials.

“We take on responsibility for future oriented, holistic circular economy”, explains **Markus Müller-Drexel, Managing Director of INTERSEROH Dienstleistungs GmbH**. “That means, we want to make the most effective contribution possible to sustainable development, both with our business model and in-house. The goals of the United Nations give us concrete starting points for this, in a global context.”

It is the aim of Interseroh to concentrate on measures with the greatest sustainability effect, in the coming years – and at the same time further develop its own business, in a customer and

market oriented way. In this way, Interseroh wants to develop new upcycling solutions for plastics annually, and close further recyclable material and logistics loops, amongst other things, with which at least 3 million tonnes of resources and/or 500,000 tonnes of greenhouse gas emissions could be saved. The company has also set itself the mission of developing more new approaches to “Design for Recycling”, together with their customers, i.e. to contribute to products being made recyclable from the start. Furthermore, Interseroh encourages inter-sector approaches and standards for circular economy solutions – and not least, is committed to equal opportunities for all employees as far as possible.

The Interseroh sustainability magazine is published annually and constitutes an extension of the traditional sustainability report, which is published every two years. The current magazine is available at www.interseroh.de/en/sustainability/.

About Interseroh

Next to ALBA, Interseroh is one brand under the umbrella of the ALBA Group. The ALBA Group operates with a total of about 7,500 employees within Germany, Europe and Asia. With an annual turnover of approx. 1.8 billion Euros (2016) ALBA Group is one of the leading recycling and environmental services companies as well as raw material providers worldwide. In 2016 alone ALBA Group saved almost 4.3 million tonnes of greenhouse gases compared to primary production and at the same time about 36.2 million tonnes of primary raw materials through its recycling activities.

Further information on Interseroh can be found at www.interseroh.com. All press releases of the ALBA Group may be subscribed to via RSS feed at www.albagroup.de/presse.

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